



FOR IMMEDIATE RELEASE

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Innovative Technology Provider GoEngineer Welcomes Students to Corporate Headquarters

SALT LAKE CITY – GoEngineer, a leading reseller of SOLIDWORKS 3D CAD software, Stratasys 3D Printers, CAMWorks and Agile PLM, announced today that a group of 70 high school students from the Canyon School District will visit their corporate headquarters on February 20th, 2015 for an insider’s look at how innovative design and state-of-the-art 3D printing is changing the world of manufacturing.

GoEngineer caught the school district’s attention when Ryan Ladle, **Account Manager at GoEngineer**, delivered a presentation on design & manufacturing at his child’s school on career day. Following the presentation, Helen Brown, from the career and technical education department at Canyon School District contacted GoEngineer requesting a tour.

GoEngineer is busy making preparations for the students’ visit. They value the inquisitive interest in youth and hope to spark their interest in the engineering disciplines. The owner and president of GoEngineer, Ken Coburn, will meet with the students to welcome them and start the morning’s discussion. Students will get an introduction to what GoEngineer does and hear from the team examples of real-life applications in the design and manufacturing industries. They will tour the 3D printer lab, enabling them to see a variety of printers in action and will even take home a 3D printed part.

“The Career and Technical Education Department has planned on touring various manufacturing businesses to give students an idea of what a manufacturing career would look like,” said Helen Brown from Work-Based Learning at Canyons School District. “In our role, we’re always looking for ways to help students make the connection between studying STEM in school and the real world job opportunities available to them.” GoEngineer hopes to convey the following to the students during their visit:

- Design and manufacturing industries are exciting and innovative.
- Skills and education needed for such industries (STEM).
- Career options/job opportunities available in these fields.
- Tips to help prepare for these careers.
- As future visionaries, you have the ability to Shape Your World™.

About GoEngineer:

GoEngineer delivers software, technology and expertise that enable companies to unlock innovation and deliver better products faster. With more than 30 years experience and thousands of customers in high-tech, medical, machine design, energy and other industries, GoEngineer provides best-in-class design solutions from SOLIDWORKS, Stratasys, CAMWorks, and Agile PLM. For more information, visit www.goengineer.com

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